

SPONSOR AND EXHIBITOR INFORMATION

22nd European Pressure Ulcer Advisory Panel Annual Meeting

18 – 20 October 2021
Prague, Czech Republic



**FROM INNOVATION AND GUIDELINES,
TO HIGH QUALITY CARE AND BETTER PATIENT
OUTCOMES: A JOURNEY TO TRAVEL TOGETHER!**



EPUAP

2021

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Ulcer Advisory Panel

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EPUAP 2021 CHAIR

Andrea Pokorná, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno

EPUAP 2021 LOCAL ORGANISING COMMITTEE

Petra Bůřilová, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno

Dana Dolanová, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno

Silvie Doubravská, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno

Michal Hájek, Ostrava University, Department of Biomedical, Sciences, Ostrava

Jitka Klugarová, Czech Health Research Council, Prague

Miloslav Klugar, Masaryk University, Faculty of Medicine, Czech National Centre for Evidence-Based Healthcare and Knowledge Translation

Lenka Krupová, Faculty Hospital Ostrava, Department of Dermatology, Ostrava

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Lenka Rydvalová, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno

Alice Strnadová, Ministry of Health of the Czech Republic, Department of Nursing and Non-medical Professions, Prague

Jan Stryja, Salvatella, s.r.o., Trinec

Simona Saibertová, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno



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EPUAP EXECUTIVE BOARD

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Amit Gefen (Israel)	Peter Worsley (United Kingdom)
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CONFERENCE VENUE: CLARION CONGRESS HOTEL PRAGUE

Freyova; 33190 00 Prague; Czech Republic



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MAIN TOPICS WILL COVER:

- What is new in biomechanics, basic and clinical research?
- How to integrate person centeredness into policy making and practice?
- Why are pressure ulcers associated with quality of care and patient safety?
- What are effective strategies for patient, informal carers and non-professional pressure ulcer education?
- The guideline journey: how to generate, summarise and implement trustworthy EBHC guidelines?
- Focus on atypical wounds: differentiation, prevention and treatment?
- How can e- Health play a role in pressure ulcer prevention and management?
- What are recent innovations & advanced therapies in pressure ulcer prevention and treatment?
- Pressure ulcer prevention across the continuum of care – focus on home care settings

Conference website: www.epuap2021.org

Language: English & Czech

Estimated number of participants: 600

EPUAP Business Office

c/o Codan Consulting

Contact person

Adina Markova

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Tel.: +420 251 019 379

Important dates

Abstract submission deadline	Review notification deadline	Early registration deadline
3 May 2021	14 June 2021	13 July 2021

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Why attend the EPUAP 2021?

The EPUAP is considering holding the Annual Meeting 2021 in a form of a **hybrid event**. Due to current the circumstances, we have decided to provide industry with the option of exhibiting both virtually and physically; either both or one of the two. More details about this will follow. You will find the pricing below.

- Support pressure ulcer prevention and treatment in Europe
- Gain access to your target market
- Target new clients and launch new products
- Promote your company image & build your brand
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- Demonstrate innovative products
- Build opportunities with existing clients

The majority of attendees are expected to come from Europe with a large participation from Belgium, the Netherlands, France, United Kingdom and other countries in Central Europe. We also expect participants from United States, Asia, the Middle East, Central and South America.

EPUAP Annual Meeting Delegate Statistics

Scientific Highlights 2019
12 key sessions
6 workshops
12 free paper sessions
161 accepted abstracts (63 free papers presentations, 91 posters)
13 CME credits granted by the EACCME

EPUAP Participants vs. Year

Year	Location	Participants
2019	Lyon 2019	603
2018	Rome 2018	566
2017	Belfast 2017	708
2015	Ghent 2015	731
2014	Stockholm 2014	675
2013	Vienna 2013	431
2012	Cardiff 2012	600

EPUAP 2019 Participants vs. Participant Type (preliminary)

Participant Type	Number
Delegates	491
Exhibitor	112
TOTAL	603

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EPUAP 2019, Participants vs. country

Country	Number
France	240
United Kingdom	64
Sweden	43
United States	23
Netherlands	20
Denmark	18
Belgium	17
Switzerland	14
Finland	13
Germany	13
Saudi Arabia	12
Ireland	11
China	10
Australia	9
Japan	8
Israel	8
Norway	7
Italy	7
Canada	6
Korea, Rep. of South	6
Russian Federation	6
Czech Republic	5
Malta	4
Turkey	4
Poland	4
Luxembourg	3
Spain	3
Portugal	3
Taiwan	3
Cyprus	3
Philippines	2
United Arab Emirates	2
Brazil	2
Egypt	1
Senegal	1
Lebanon	1
Hong Kong	1
Iceland	1
Slovakia	1
French Polynesia	1
Jordan	1
India	1
Guadeloupe	1
Total	603

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SPONSORSHIP AND EXHIBITION

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR	EXHIBITOR VIRTUAL
SATELLITE SYMPOSIA	1 free, 10% discount	10% discount	10% discount		
EXHIBITON SPACE	12 sq. m. + Virtual booth	9 sq. m. + Virtual booth	10% discount + Virtual booth		Virtual booth
DISCOUNT ON ADDITIONAL EXHIBITON SPACE	15%	10%	10%		
FREE PARTICIPANT REGISTRATIONS	4	2			
FREE EXHIBITOR REGISTRATIONS	4	4	2	2 for 9 sq.m.	2
REGISTRATION AT EPUAP MEMBER FEE	✓	✓	No	No	No
INSERT IN CONFERENCE BAGS	✓	500 €	750 €	1,000 €	1,000 €
ACKNOWLEDGEMENT IN THE OFFICIAL PROGRAMME	✓	✓	✓	✓	✓

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Platinum Partner (exclusive)

19,000 €

General benefits:

- Logo and acknowledgement of platinum sponsorship on all EPUAP materials.
- Large logos on website and link to company websites
- Appointment as “Platinum Sponsor” of EPUAP
- Invitation for one sponsor meeting a year (always held at the location of the next annual meeting)
- Regular information on EPUAP activities

Benefits related to the annual meeting of EPUAP:

- 1st choice of space in exhibition area at the annual EPUAP meetings
- 1 industry symposium is included, then 10% reduction on general fee for satellite symposia
- 1st option on satellite symposium
- First 12 sq. m. of exhibition space at the annual EPUAP meeting included
- 15% reduction on the cost of additional sq. m. of exhibition space at the annual meeting
- 4 free exhibitors at the annual EPUAP conference
- 1 badge for each additional 3 sq. m. can be purchased
- 4 free delegates at the annual EPUAP conference
- Option to register delegates at EPUAP membership rates
- Complementary virtual exhibition stand

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Gold Partner

12,000 €

General benefits:

- Logo and acknowledgement of gold sponsorship on all EPUAP materials
- Large logos on website and link to company websites
- Appointment as “Gold Sponsor” of EPUAP
- Invitation for one sponsor meeting a year (always held at the location of the next annual meeting)
- Regular information on EPUAP activities

Benefits related to the annual meeting of EPUAP:

- 2nd choice of space in exhibition area at the annual EPUAP meetings
- First 9 sq. m. of exhibition space at the annual EPUAP meeting included
- 10% reduction on the cost of additional sq. m. of exhibition space at the annual meeting
- 2nd option on satellite symposium
- 10% reduction on general fee for satellite symposia
- 4 free exhibitors at the annual EPUAP conference
- 1 badge for each additional 3 sq. m. can be purchased
- 2 free delegates at the annual EPUAP conference
- Option to register delegates at EPUAP membership rates
- Complementary virtual exhibition stand

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Silver Partner

5,000 €

General benefits:

- Logo and acknowledgement of corporate sponsorships on all EPUAP materials
- Small logos on website and link to company websites
- Appointment as “Silver Sponsor” of EPUAP
- Regular information on EPUAP activities

Benefits related to the annual meeting of EPUAP

- 3rd choice of space in exhibition area at the annual EPUAP meetings
- 10% reduction on the cost of sq. m. of exhibition space at the annual meeting
- 2nd option on satellite symposium (the Scientific Committee of EPUAP decides the programme and timing)
- 10% reduction on general fee for satellite symposia
- 2 free exhibitor badges
- 1 badge for each additional 3 sq. m. can be purchased
- Complementary virtual exhibition stand



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Virtual Exhibitor

4,000 €

Benefits related to the annual meeting of EPUAP

- 2 free delegates
- Promotional video of your choice and a livestreaming
- Promotional pictures of your choice
- Contact details
 - Email address
 - Telephone number
 - Website link
 - Location
- Company description
- Special deals
- Live chat with delegates
- Virtual networking
- Lead generation
- Access to the attendee list prior to and after the event with a messaging feature

**Virtual benefits are subject to change*

Exhibition Zone A

- 1 – 9 sq. m. floor space: 550 € per sq. m.
- Additional sq. m.: 500 €
- After purchasing 18 sq. m., the additional sq. m. is: 450 €

Exhibition Zone B (Stands 27 - 30 & 33 - 37)

- 1 – 9 sq. m. floor space: 450 € per sq. m.

Basic hiring of floor space includes:

- Exhibition space (floor space only: shell scheme, furniture, electricity, carpet or other furnishings are NOT included)
- Acknowledgement as an exhibitor in the programme with logo and contact information
- One conference bag with the programme
- Participant list before the start of the conference
- Security and technical supervision
- Two exhibitor badges up to 9 sq. m., one more badge for each additional 3 sq. m.

The maximum number of extra exhibitor badges you can register, is equal to the number of free badges included in your exhibition space.

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OTHER SPONSORSHIP OPPORTUNITIES

Symposium (90 minutes)

5,000 €

The rate includes:

- 90 minutes time slot during lunch break
- Possibility to have lunch boxes served in the meeting room (extra cost)
- Meeting room capacity 100 seats
- Space for two roll-up banners
- Flyer invite in the conference bags (A5 format)
- 1x email boost to registered delegates (shared mailing with other industry sessions)

Hands-on Workshop (60 minutes)

3,500 €

The rate includes:

- 60 minutes time slot during lunch break
- Meeting room capacity 80 seats
- Space for one roll-up banners
- 1x email boost to registered delegates (shared mailing with other industry workshops)

Industry session speakers fixed fee

All speakers must be registered for the conference. Registration, accommodation, and travelling costs must be covered by the company for any invited speaker or chair person.

If the speaker is also an invited speaker at the EPUAP scientific programme or EPUAP Executive Board Member / EPUAP Trustee, the company must pay a fixed fee to EPUAP. The fixed fee covers the speaker's hotel room for 3 nights, the registration fee, and travel expenses.

The fee is €1,400 for speakers from outside Czech Republic and €1,100 for speakers from Czech Republic. If there are more companies inviting the same speaker, the costs will be split evenly between all of them. Companies will be invoiced the fixed fee just before or just after the conference.

EPUAP holds the right to invite speakers until the time of conference and can therefore not provide a full list of speakers during the planning of the event.

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Quality Improvement Projects Awards

8,500 €

Focus: This award aims to recognize and acknowledge innovative quality improvement projects relating to the prevention of skin breakdown. The award winners will be presenting their projects at the EPUAP 2021 Annual Meeting in Prague, Czech Republic.

Industry benefits:

- For future reference, promotion of the award will be included in the call for abstracts promotional piece, conference-focused emails, social media messages, and printed annual conference promotional materials
- Group photo with all recipients, representatives from EPUAP leadership in the exhibit hall, at the stand
- All winning abstracts will be presented in the EPUAP main programme in a session dedicated to the Quality Improvement Awards



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BRANDING OPPORTUNITIES

Conference bags 3,000 €
Lanyards 3,000 €
Notepads & pens 2,000 €

Above fees are excluding production cost.

Wi-Fi landing page 3,000 €

Username and password for the Wi-Fi will contain the name of your company and the login page will include your logo.

EPUAP 2021 App 4,000 €

EPUAP App will be available for all participants to access information about scientific programme, exhibition, abstracts and special sessions. You can make your logo visible right at the start of the App and be present for a couple of seconds every time a participant starts the EPUAP App.

Rehydration station and water

bottles 3,000 €

Water stations with the sponsor's imprint will be set up throughout the exhibition and registration area. Sponsor's logo and/or name will also appear on the reusable water bottles which will be handed over to each participant.

Production costs are not included.

Self-print registration 5,000 €

As a sponsor of a self-print registration your logo and short text will be printed and handover to all delegates together with the badge. You can highlight information about your industry symposium/workshop or stand number. Your logo will be also displayed on the self-print screen and in the registration area together with your roll-up.

AV sponsorship 3,000 €

You will have a slide in between the sessions on the screens in all breakout rooms. You can choose the content of your slide whether it is a company logo and short description, or a product you would like to promote. Content must be approved by the EPUAP Business Office.

Pocket programme 3,000 €

This pocket size, useful congress overview will be distributed to all registered participants during the conference. The sponsorship includes production costs and excludes graphic design work.

Inserts in conference bag:

Sponsors 500 €
Exhibitors 750 €
Others 1,000 €

Delegates email blast:

Sponsors 500 €
Exhibitors 750 €
Others 1,000 €

Advert in the final programme

2,000 €

Banners or other printed materials

price on request

Hand sanitizer 2,000 €

The bottles of hand sanitizers will be inserted in all conference bags given to participants.

Production costs are not included.

Stop PU T-Shirts price on request

Sponsor T-shirts (Stop pressure ulcer) that will be handed out to all participants of the conference and place your logo on them.

Production costs are not included.



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