

SPONSORS & EXHIBITORS MANUAL

CONTACT INFO

+420 251 019 379 office@epuap.org www.epuap2023.org



KEY INFORMATION

CONFERENCE WEBSITE

LANGUAGE

www.epuap2023.org

English

ESTIMATED NUMBER OF PARTICIPANTS

FORM OF CONFERENCE

ONSITE

600 - 700

ABSTRACT SUBMISSION DEADLINE

16 April 2023

REVIEW NOTIFICATION DEADLINE

31 May 2023

EARLY REGISTRATION DEADLINE

30 June 2023



EPUAP BUSINESS OFFICE

c/o Codan Consulting

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EUROPEAN LEADING EVENT ON PRESSURE ULCER PREVENTION AND TREATMENT

EPUAP 2023 CHAIR Dr. Susanne Coleman

University of Leeds United Kingdom



INNOVATIONS IN PRESSURE ULCER PREVENTION AND TREATMENT

EPUAP 2023 LOCAL ORGANISING COMMITTEE

- Jane Nixon, University of Leeds
- Isabelle Smith, University of Leeds
- Delia Muir, University of Leeds
- Clare Greenwood, Leeds Teaching Hospitals Trust
- Kate Williams, Senior Lecturer, Tissue Viability University of Huddersfield, Leeds Community Healthcare Trust
- Jacqui Fletcher, National Wound Care Strategy, NHS England and NHS Improvement
- Pete Worsley, University of Southampton

EPUAP EXECUTIVE BOARD

Jan Kottner, President (Germany)

Andrea Pokorná, President elect (Czech Republic)

Alison Porter-Armstrong, Treasurer (United Kingdom)

Lucie Charbonneau, Scientific Committee Chair (Switzerland)

Jane Nixon, Guidelines Committee Co-chair (UK)

Pierre-Yves Rohan, Research Committee Chair (France)

Beata Gress Halasz, Education Committee Chair (Slovakia)

Susanne Coleman, EPUAP 2023 Annual Meeting Chair (UK)



EPUAP TRUSTEES

Kirsti Ahmajärvi (Finland)
Maarit Ahtiala (Finland)
Paulo Alves (Portugal)
Carina Bååth (Sweden)
Dimitri Beeckman (Belgium)
Ida Marie Bredesen (Norway)

Lucie Charbonneau (Switzerland)
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Tom O'Connor (Ireland)
Andrea Pokorná (Czech Republic)
Alison Porter-Armstrong (UK)

Pierre-Yves Rohan (France)
Steven Smet (UK)
Knaerke Soegaard (Denmark)
Camilla L.M. Sørensen (Denmark)
Helen Strapp (Ireland)
Joan-Enric Torra i Bou (Spain)
Peter Worsley (UK)

CONFERENCE VENUE

ROYAL ARMOURIES



ARMOURIES DR, LEEDS LS10 1LT, UNITED KINGDOM



MAIN TOPICS

- Involving service users in pressure ulcer research and priorities
- Ensuring person centredness in pressure ulcer prevention and treatment
- The role of risk assessment in pressure ulcer prevention
- New technologies to support care delivery for prevention and treatment
- Care pathways to improve processes of care and patient outcome across healthcare settings
- Quality improvement and patient safety initiatives
- New innovations in pressure ulcer treatment
- Surgical interventions for pressure ulcer treatment
- Challenges in pressure ulcer research
- Writing for scientific journals
- Accessible pressure ulcer education for the multi-disciplinary team and service users
- Medical device related pressure ulcers

WHY ATTEND THE EPUAP 2023?



- Support pressure ulcer prevention and treatment in Europe
- Gain access to your target market
- Target new clients and launch new products
- Promote your company image & build your brand
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- Demonstrate innovative products
- Build opportunities with existing clients

EPUAP ANNUAL MEETING DELEGATE STATISTICS

Scientific Highlights 2022

12 key sessions
32 key presentations
7 workshops
9 free paper sessions
2 student free paper sessions
Czech Symposium
STINTS Symposium
EPUAP Prague walk
119 accepted abstracts
50 oral presentations
52 poster presentations
13 CME credits granted by the EACCME

EPUAP Participants vs. Year

Year	Location	Participant number
2022	Prague 2022	480
2019	Lyon 2019	603
2018	Rome 2018	566
2017	Belfast 2017	708
2015	Ghent 2015	729
2014	Stockholm 2014	675
2013	Vienna 2013	431
2012	Cardiff 2012	600

EPUAP Participants vs. Country (2022)

The majority of attendees are usually expected to come from Europe with large participation from the United Kingdom, Belgium, the Netherlands, France, Scandinavia and countries in Central Europe. We also expect participants from the United States, Asia, the Middle East, Central and South America.

Delegates by occupation:

Nurse - 35%

Doctor - 17%

Biomedical engineer - 12%

Industry - 21%

Other - 15%

Country	Count
Czech Republic	132
United Kingdom	76
Sweden	35
Slovakia	27
Saudi Arabia	22
Germany	21
Italy	20
France	18
Ireland	15
United States	13
Belgium	10
Finland	10
Denmark	8
Netherlands	8
Spain	7
Hungary	6
Poland	6
Korea, Rep. of South	6
Switzerland	5
Others	12

INDUSTRY PACKAGES GENERAL OVERVIEW

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
	€ 19,000 /year	€ 12,000 /year	€ 5,000 /year	€ 550 /sq.m.
Discount on satellite symposia	1 free + 10% discount	20%	10%	×
Exhibition space	12 sq.m.	9 sq.m.	10% discount	×
Discount on additional exhibition space	15%	10%	n/a	×
Free delegate registrations	4	4	1	×
Free exhibitor registrations (no access to the scientific programme)	4	2	1	2 up to 9 sq.m.
Additional registration at EPUAP member fee	~	~	×	×
Insert in conference bags	~	500 €	750 €	1,000 €

INDUSTRY PACKAGES GENERAL OVERVIEW

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
Acknowledgement in the official programme	~	~	~	~
Logo on conference website	~	~	~	~
Logo on association website	~	~	~	×
Discount on branding items	20%	10%	×	×
Choice of exhibition space	1st	2nd	3rd	After sponsors choose
Choice of industry slot in programme	1st	2nd	3rd	After sponsors choose

EXHIBITOR

EXHIBITION

- 1 9 sq. m. floor space: 550 € per sq. m.
- Additional sq. m.: 500 €
- After purchasing 18 sq. m., the additional sq. m. is: 450 €

Basic hiring of floor space includes:

- Exhibition space (floor space only)
- Acknowledgement as an exhibitor in the programme with logo and contact information
- One conference bag with the programme
- Participant list before the start of the conference
- Security and technical supervision
- Two exhibitor badges up to 9 sq. m., one more badge for each additional 3 sq. m.

The maximum number of extra exhibitor badges you can register is equal to the number of free badges already included in your exhibition space.

EXHIBITION PLAN WILL BE AVAILABLE ON THE WEBSITE SOON.

INDUSTRY SESSIONS

SYMPOSIUM (90 MINS)

5.000 EUR

The rate includes:

- 90 minutes time slot
- Meeting room capacity: 340 seats (theatre style) or 130 seats (workshop style)
- Space for two roll-up banners
- Flyer invite in the conference bags (A5 format)
- 1x email boost to registered delegates (shared mailing with other industry sessions)

HANDS-ON WORKSHOP (60 MINS) 3.500 EUR

The rate includes:

- 60 minutes time slot
- Meeting room capacity: 130 seats (theatre style) or 90 seats (workshop style)
- Space for one roll-up banner
- 1x email boost to registered delegates (shared mailing with other industry workshops)

INDUSTRY SESSION SPEAKERS FIXED FEE

All speakers must be registered for the conference.

Registration, accommodation, and travelling costs must be covered by the company for any invited speaker or chairperson.

If the speaker is also an invited speaker at the EPUAP scientific programme or EPUAP Executive Board Member/EPUAP Trustee, the company must pay a fixed fee to EPUAP. The fixed fee covers the speaker's hotel room for 3 nights, the registration fee, and travel expenses.

The fee is €1,400 for speakers from outside the UK and €1,100 for speakers from the UK. If there are more companies inviting the same speaker, the costs will be split evenly between all of them. Companies will be invoiced the fixed fee just before or just after the conference.

EPUAP holds the right to invite speakers until the time of the conference and can therefore not provide a full list of speakers during the planning of the event.



BOOKING: OFFICE@EPUAP.ORG

WEBSITE: WWW.EPUAP.ORG

CONFERENCE WEBSITE: WWW.EPUAP2023.0RG