

**INDUSTRY
MANUAL**

EPUAP²⁰₂₅

**HELSINKI, FINLAND
FINLANDIA HALL
24-26 SEPTEMBER, 2025**

WELCOME

It is with great pleasure that we can welcome you to the 25th Annual Meeting of the European Pressure Ulcer Advisory Panel.

We are delighted to be able to invite you to EPUAP 2025, which will take place at the iconic Finlandia Hall in Helsinki, Finland.

It is with much happiness that EPUAP is heading to the Nordics. A region known for being the happiest people in the world, having great advancements in health care, and for being very welcoming.

See you in Helsinki!



Andrea Pokorná
EPUAP President



Maarit Ahtiala
EPUAP 2025 Chair

INFORMATION

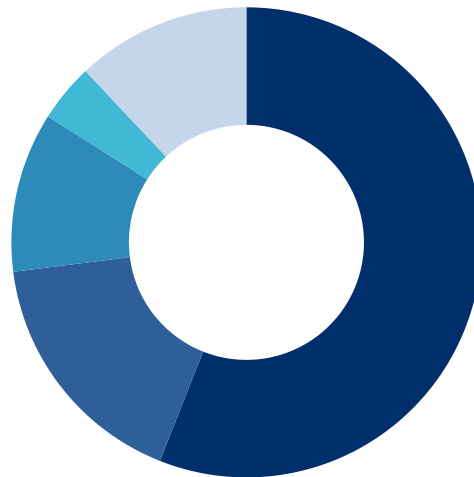
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STATISTICS

- Nurses 56%
- Industry 17%
- Medical Doctors 11%
- Biomedical Engineers...
- Others 12%



- Top-level
- High-level
- Middle-level
- Low-level
- No decision power

Decision-making power within institution



DELEGATES FEEDBACK

97% thinks there was an adequate time available for discussions, Q&A, and learner engagement

92% thinks the presented information was well-balanced and consistently supported by a valid scientific evidence base

95% thinks the event is useful for their professional activity

95% delegates will implement the information learnt during the event in their practice

TOP 15 Countries

Switzerland	157
United Kingdom	71
Sweden	30
USA	23
France	22
Saudi Arabia	22
Germany	20
Czech Republic	17
the Netherlands	16
Italy	15
United Arab Emirates	15
Ireland	14
Slovenia	12
Denmark	11
Finland	11



CORPORATE SPONSORSHIP

Impact the future of pressure ulcer care by connecting with more than 500 healthcare professionals from 30+ countries. Showcase your solutions and engage directly with the experts driving progress in patient care.

PLATINUM SPONSORSHIP €20,000

GENERAL BENEFITS

- + Logo and acknowledgement of platinum sponsorship on all EPUAP materials
- + Large logo on website and link to company website
- + Appointment as “Platinum Sponsor” of EPUAP
- + Invitation for one sponsor meeting per year (held at location of the next annual meeting)
- + Regular information on EPUAP activities
- + Inform the EPUAP community about your latest activities via newsletters and social media updates once per year

GOLD SPONSORSHIP €13,000

GENERAL BENEFITS

- + Logo and acknowledgement of gold sponsorship on all EPUAP materials
- + Large logo on website and link to company website
- + Appointment as “Gold Sponsor” of EPUAP
- + Invitation for one sponsor meeting per year (held at location of the next annual meeting)
- + Regular information on EPUAP activities
- + Inform the EPUAP community about your latest activities via newsletters and social media updates once per year

SILVER SPONSORSHIP €5,500

GENERAL BENEFITS

- + Logo and acknowledgement of silver sponsorship on all EPUAP materials
- + Small logo on website and link to company website
- + Appointment as “Silver Sponsor” of EPUAP
- + Invitation for one sponsor meeting per year (held at location of the next annual meeting)
- + Regular information on EPUAP activities

CONFERENCE-RELATED BENEFITS

	Platinum Sponsor €20,000/year	Gold Sponsor €13,000/year	Silver Sponsor €5,500/year
Discount on satellite symposia	50%	20%	10%
Exhibition space	12 sq.m.	9 sq.m.	10% discount
Discount on additional exhibition space	15%	10%	N/A
Free delegate registrations	4	4	1
Free exhibitor registrations*	4	2	1
Additional registration at EPUAP member fee	Yes	Yes	No
Insert in conference bags	Yes	€500	€750
Acknowledgement in the official programme	Yes	Yes	Yes
Logo on conference website	Yes	Yes	Yes
Logo on association website	Yes	Yes	Yes
Discount on branding items	20%	10%	No
Exhibition space & industry session selection	1st	2nd	3rd
Rehearsal meeting room 1 day	Yes	No	No

*No access to scientific programme



EXHIBITION

EXHIBITOR PACKAGE €700/sq.m.

GENERAL BENEFITS

- + Exhibition space (floor space + a table and two chairs only: no shell scheme, carpet or other furnishings)
- + Acknowledgement as an exhibitor in the programme with logo and contact information
- + Company information on the conference website
- + One conference bag with the programme
- + Participant list before the start of the conference
- + Security and technical supervision
- + Two exhibitor badges up to 9 sq. m., one more badge for each additional 3 sq. m.

IN ADDITION TO THE FLOOR SPACE, YOU CAN PURCHASE A SHELL SCHEME

In cooperation with the venue, you may purchase a shell scheme package including furniture, carpet and other furnishing. Contact us to get more information.



EXHIBITION PRICING

1 – 9 sq. m. floor space: €700 per sq. m.

Additional sq. m.: €650

After purchasing 18 sq. m., the additional sq. m. is: €600

EXHIBITION SPACE

Exhibition hall – Finlandia Hall Foyer (Piazza) and Helsinki Hall Foyer

- + located right up the stairs from the main entrance of the venue
- + all catering will take place in the exhibition hall (lunches, coffee breaks)
- + access to the poster area is through the exhibition area
- + areas for networking are spread throughout the whole exhibition area

FLOOR PLAN

600+ participants expected

40+ exhibitors expected

STAND BUILDING

For stand building, rental of furniture and graphic designs, we are working together with WS-EXPO Group.



For any inquiries, please reach out to:

Paul Franzén

paul.franzen@wsexpogroup.fi

LOGISTICS

For anything related to logistics, we are working together with Suomen Event Logistics.

For any inquiries, please reach out to:

David Palomo

david@suomeneventlogistics.com



SET-UP, DISMANTLING, AND OPENING HOURS

Set-up date

Tuesday	23 September	08:00-19:00
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Exhibition

Wednesday	24 September	08:00-19:00
Thursday	25 September	08:00-18:00
Friday	26 September	08:30-13:00

Dismantling

Friday	26 September	13:00-19:00
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BRANDING OPPORTUNITIES

EPUAP 2025 attracts a targeted audience of healthcare professionals, researchers, policy-makers and other experts within the pressure ulcer care and treatment. Increase your brand visibility by purchasing one of the following materials with your logo.

CONFERENCE BAGS

€3,000

LANYARDS

€3,000

NOTEPADS & PENS

€2,000

WI-FI LANDING PAGE

€3,000

INSERT IN

CONFERENCE BAGS

€ 1,000

REHYDRATION

STATION & WATER BOTTLES

€3,000

ADVERT IN THE

FINAL PROGRAMME

€2,000

AV SPONSORSHIP

€4,000

POCKET

PROGRAMME

€3,000

HAND SANITIZER

€2,000

EPUAP 2025 APP

€4,000

DELEGATE E-MAIL BLAST

Sponsors €500

Exhibitors €750

Others €1,000

EDUCATIONAL GRANTS

Are intended for industry to support clinicians attendance at the conference.

GRANT A €1,420 INCL. VAT

+ Registration fee €530

+ Hotel package (2 nights,
single room) €360

+ Travel within Europe €500

+ Administration €30

GRANT B €920 INCL. VAT

+ Registration fee €530

+ Hotel package (2 nights,
single room) €360

+ Administration €30

GRANT C €560 INCL. VAT

+ Registration fee €530

+ Administration €30

SYMPOSIUM & WORKSHOPS

Position your company as a leader in pressure ulcer prevention and treatment with a symposium or a workshop, while fostering meaningful connections with attendees. Present directly to healthcare professionals, including key opinion leaders, nurses, doctors, and engineers, all focused on pressure ulcer prevention and care.

This ensures your message reaches the right audience.

SYMPOSIUM €5,000

GENERAL BENEFITS

- + 90-minute time slot
- + Up to 350 seats capacity
- + Space for two roll-up banners
- + Flyer invite in conference bags (A5 format)
- + Email boost to registered delegates (shared mailing with other industry sessions)

WORKSHOP €3,500

GENERAL BENEFITS

- + 60-minute time slot
- + Up to 160 seats capacity
- + Space for a roll-up banner
- + Email boost to registered delegates (shared mailing with other industry sessions)



GENERAL INFORMATION

DATES

24-26 September 2025

CONFERENCE VENUE

Finlandia Hall,
Mannerheimintie 15 A, 00260 Helsinki
Finland

OFFICIAL LANGUAGES

English, Finnish simultaneous translation
will be available for selected sessions.

PARTICIPANTS

The number of participants is estimated to
be around 500+.

KEY DATES

January 2025	Abstract submission opening
10 April 2025	Abstract submission deadline
31 May 2025	Abstract review notification
15 July 2025	Early registration deadline

TERMS & CONDITIONS

INDUSTRY SESSIONS AND WORKSHOPS

All speakers must be registered for the conference. Registration, accommodation, and travelling costs must be covered by the company for any invited speaker or chair person.

If the speaker is also an invited speaker at the EPUAP scientific programme or EPUAP Executive Board Member/EPUAP Trustee, the company must pay a fixed fee to EPUAP. The fixed fee covers the speaker's hotel room for 3 nights, the registration fee, and travel expenses.

The fee is €1,400 for speakers from outside Finland and €1,100 for speakers from Finland. If there are more companies inviting the same speaker, the costs will be split evenly between all of them. Companies will be invoiced the fixed fee just before or just after the conference.

EPUAP holds the right to invite speakers until the time of conference and can therefore not provide a full list of speakers during the planning of the event.

CANCELLATION POLICY & NONPARTICIPATION

Following receipt of the order confirmation, the order is binding and the exhibitor is committed to the following conditions:

- Any cancellation of stand, symposia and other bookings before 31st March 2025 will be charged 25% cancellation fee.
- If a pre-payment has not been made, 25% of the full amount will be charged as a cancellation fee.

Cancellations after 31st March 2025 are non-refundable and require full payment of the amount stated in the order confirmation.

The above applies if the exhibitor withdraws from the agreed or does not participate in the event.